

The background of the cover features a watercolor-style illustration of a map of China. The landmass is rendered in shades of brown and tan, with a small purple triangle marker placed on the northern coast. The surrounding water is depicted in various shades of blue and teal. The overall style is artistic and textured.

LEADERSHIP COACHING IN CHINA

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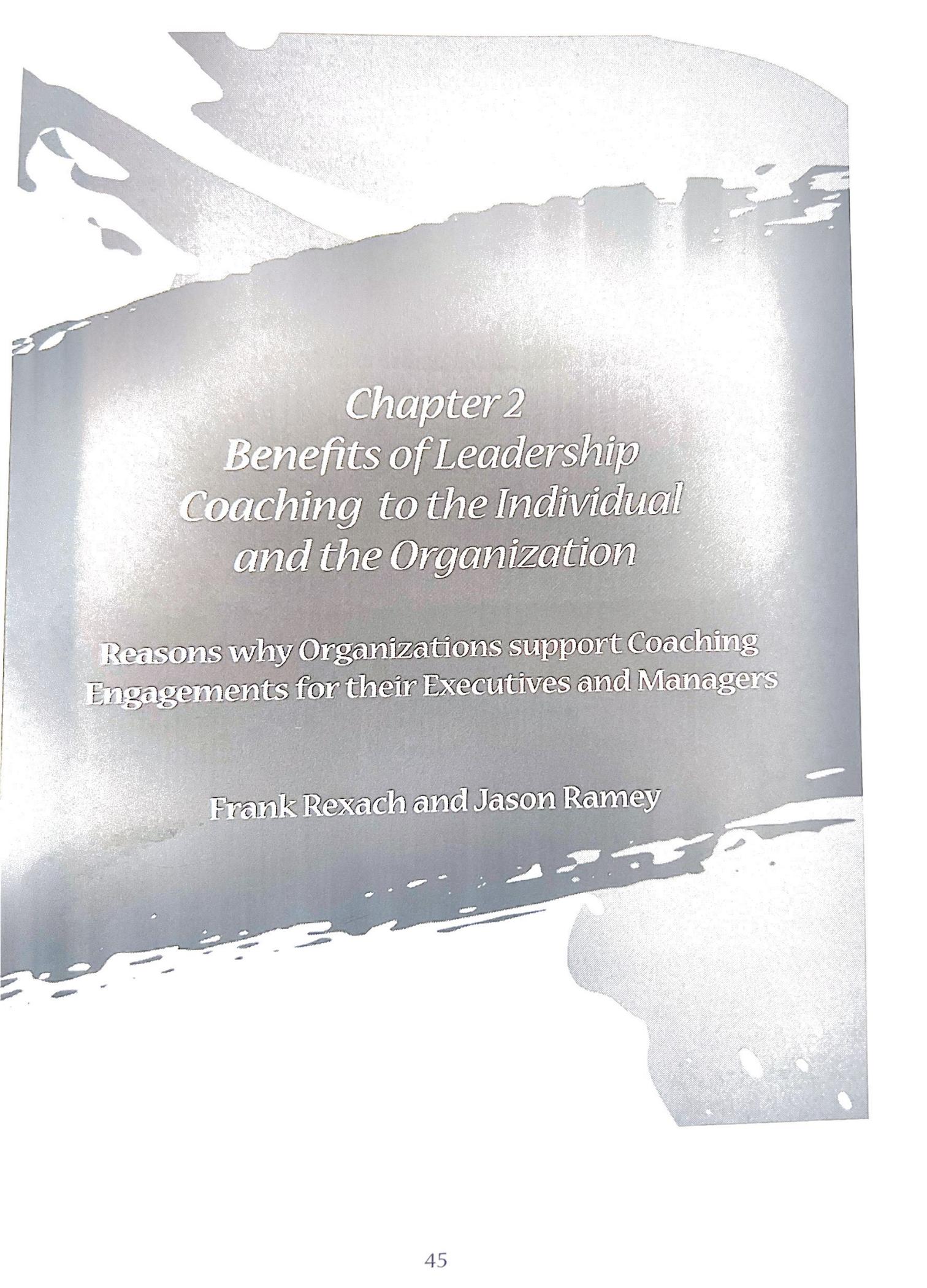
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1. Business Studies – Leadership Coaching



Chapter 2
Benefits of Leadership
Coaching to the Individual
and the Organization

Reasons why Organizations support Coaching
Engagements for their Executives and Managers

Frank Rexach and Jason Ramey

LEADERSHIP COACHING IN CHINA

“A multi-faceted collection of insights into leadership coaching, Chinese culture, and the relationship between the two! This is a unique resource for anyone interested in any of these three fascinating topics.”

- **Robert Kegan, Professor, Harvard University**

“This is a must-read book for those interested in coaching in China - whether business leaders, professional coaches, or those thinking of starting careers in the coaching field. The editors have gathered the collective wisdom of experts with years of professional coaching experience in China and other parts of the world.”

- **Juan Antonio Fernandez, Professor, CEIBS**

“Required reading for all consultants in China, beginners and veterans alike, Marjorie Woo has created a carefully curated collection of insightful articles chronicling the early challenges, initial acceptance and future course of coaching and advisory work in China.”

- **Grant W. Levitan, PhD, Senior Partner, RHR International LLP**

“Wish this book was available during my assignment as HR Director in China from 2006 to 2015. This book, packed with relevant topics arranged in a logical flow, is easy to read. The case studies, experiences and lessons learned, the conversations amongst professors, practitioners, coaches and coachees are insightful.”

- **Dr. Kuan Thye Sean, FedEx Express Asia Pacific.**

With China's economy projected to become the world's largest within a decade, both foreign and Chinese corporations must provide the right support for the people at the helm of their businesses. Executive coaching is now recognized as a vital form of support for those who are entrusted with leading their enterprise into the future. But the “new” practice of executive coaching in China must incorporate its unique cultural nuances with the best of Western leadership development practices.

Leadership Coaching in China explores the challenges of applying this leadership development method in China. Expert authors share their personal experiences and offer practical suggestions, based on many years of coaching multinational corporations in China, as well as Chinese enterprises and start-ups. Specific chapters address typical coaching engagements, how to best engage key stakeholders, and the preparation and delivery of leadership coaching for optimal impact with individuals, teams, and organizations. The result is a volume filled with unique and high-quality insights that advance the science, practice, and art of global leadership coaching within a Chinese context.



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